

TOOLS & TECH TO SELF-DIRECT SHOWCASE

Applied Self-Direction's 2022 Self-Direction Conference is scheduled for April 11th and 12th at the Hyatt Regency Inner Harbor in Baltimore, Maryland. As an integral part of this conference, we are offering vendors a chance to show off, explain, and demonstrate their tools or technology with an audience of state Medicaid administrators, Financial Management Services (FMS) providers, managed care organizations (MCOs), and other Medicaid stakeholders as a part of our *Tools and Tech to Self-Direct* showcase.

We encourage anyone with a product or service that supports self-direction to be a part of the showcase. We anticipate showcases to include EVV solutions, software and hardware products, technology to improve home and community living, and tools that support independence.

"I attended every showcase session and it was really useful for our organization to make some purchasing and partnering decisions."

Showcase: Tools and Tech to Self-Direct

Organizations who participate in the *Tools and Tech to Self-Direct* showcase will receive a 25-minute time slot for their presentation and demonstration, as well as several marketing opportunities throughout the conference. (Vendors will choose their time slot on a first-come, first-served basis based on showcase level.)

"We are glad we were in the showcase. The room was full and the audience was engaged. We had plenty of time to show our software."

The showcase will be located in a breakout room adjacent to the conference sessions and meals. The room will be equipped with AV equipment (including a computer, projector, and microphones). Applied Self-Direction will encourage attendee participation in the showcase through a variety of advertisements, including prizes for attendance. Our conference agenda is structured to facilitate showcase attendance.

Additional showcase features are listed below and are subject to availability.

Showcase: Tools and Tech to Self-Direct	Premier (\$5,000)	Essential (\$2,500)
25-minute showcase time slot	First choice	✓
Organization included in all conference materials	Prominent placement	✓
Special name badge for attendee(s) representing your organization	✓	✓
Discounted conference session registration for vendor representatives*	✓	✓
Sponsored post in conference app	Two sponsored posts, including a post promoting your demonstration slot	One sponsored post

Showcase: Tools and Tech to Self-Direct	Premier (\$5,000)	Essential (\$2,500)
Push notification in conference app	Notification in the conference app encouraging attendance to your demonstration	
Exhibit booth for both days of the conference	✓	
Spreadsheet of conference attendees and contact information	✓	

*Conference registration is not required to be part of the showcase, but it is required to attend conference sessions and conference meals.

Participation in the showcase is limited so email Casey DeLuca at casey@appliedselfdirection.com now to reserve your spot!

Interested in additional conference sponsorship opportunities? View our sponsorship benefits on our website [here](#).